

Morton

SHORTHORNS

Annual Bull Sale

THURSDAY

23rd May 2024 - 1pm

96 Morton Road, Katikati




PGG Wrightson

**Proudly working with
Morton 2yr Shorthorn**

At NZ Farmers Livestock, our clients benefit from our history and experience in the market. We bring extensive experience and knowledge gained through trusted and long-established relationships within the rural community. We add value for you, by supporting you, to market.

And, we understand **Finance**, and how important flexibility and speed of delivery is a necessity when it comes to farming. NZ Farmers Livestock Finance has a facility available for all your finance needs. We pride ourselves on our **fast acceptance and personal support. Our dedicated agents are committed to supporting you.**

For more information, please contact:

**Brent Bougen 027 210 4698
Stud Stock**

**Gareth Price 027 477 7310
Waikato Regional Manager**

Ed Reynolds 027 669 3577

Morton

SHORTHORNS

Annual Bull Sale

THURSDAY

23rd May 2024 - 1pm

96 Morton Road, RD 4, Katikati 3181



facebook.com/
mortonshorthorns

Enquires:

Craig Morton

Email:

Mob: 021 520 244

mortons76@xtra.co.nz

Auctioneer:

Brent Bouger, NZ Farmers Livestock Ltd

Booking Company

PGG Wrightson

Foreword

Welcome to Orena for our Bull Sale 23th May 2024 1pm.

The Orena Shorthorn Stud was founded in the late 1960's with purchase from Ardmore and Gleneagles dispersals having a great influence. Betty started her own Aonga Prefix and later Craig had Kaimai which were all amalgamated to form Morton Shorthorns in 1996.

In the late 1990's Embryos from Sprys Prophet Muriel were imported from Australia and today Muriels are one of our best cow family.

Many Bulls and Semen packages have been Imported and Export over the years to improve our Genetics.

The Aim to Breed high growth, good muscled Bulls with good temperament and milking ability that will breed top quality steers and heifers for either Export or Local market.

We look forward to seeing you at our Sale.

Ken and Betty, Craig and Maree welcome you to our 10th sale.

Enquiries

Craig Morton Mob: 021 520 244

Email:mortons76@xtra.co.nz

NZ Farmers Livestock Ltd

NZ FARMERS LIVESTOCK

Brent Bougen Mob: 027 210 4698

Gareth Price Mob: 027 477 7310

PGG Wrightson



Stuart Langdon..... Mob: 027 492 7765

Cam Heggie..... Mob: 027 501 8182

Welcome to our Tenth sale

O.S.H - Health & Safety Warning

We wish to advise that certain dangers exist in relation to livestock and their environment. Every effort will be taken to ensure the safety of intending buyers and visitors, however, visitors should take care to ensure their personal safety.

Please bring this catalogue to the sale.

Conditions of Sale

The Purchase price of any Bull proven to be infertile will be refunded by the vendor, provided the bull has been kept in fair and reasonable condition by the purchaser, and the Vendor has been notified within 6 months from the sale date.

The Bull will become the property of the Vendor and will be disposed of at his discretion

- **Feet Guarantee:** All Bulls in this catalogue carry a feet soundness guarantee.
- **Insurance:** FMG will be on site and will underwrite the sale of every Bull sold under \$50,000, they will provide free cover for 14 days. Every buyer will automatically be covered no matter who their current insurer is. The rate for buyers who opt to take cover with FMG for the remaining 12 months will be 7.6%.
- **Auctioneers:** Farmers Livestock
- **Booking Company:** PGG Wrightsons
- **TB:** C10
- **BVD:** All Bulls have been tested negative for BVD and vaccinated.
- **Purchasers Rebate:** All intending purchasers **MUST** register at the sales office prior to the sale.
- **Conditions for bull auctions conducted live at a saleyard/on-farm:** All intending purchasers must register at the PGG Wrightson Ltd Livestock (PGW) sales office prior to the sale. The New Zealand Stock & Station Agent's Association Conditions of Sale apply. These terms can be inspected at the registration desk and on the wall in the auction room. PGW's Monthly Account Terms of Trade also apply to the extent deemed relevant by PGW. The current versions of PGW's Monthly Account Terms of Trade are also available online at: www.pggwrightson.co.nz/Our-Company/Terms-and-Conditions or in hardcopy on request.

A purchasing rebate of 5% will be paid to non-participating livestock companies and recognised independent livestock agents with approved credit facilities introducing and/or accompanying new buyers to the sale.

Arrangements must be made with the auctioneer **PRIOR TO THE SALE AND SETTLEMENT MADE ON THE BUYERS BEHALF WITHIN 14 DAYS.**

EBV's EXPLAINED

BREEDPLAN EBVs and selection indexes remove the effects of non-genetic factors (e.g. feeding regimes, animal age) from what is seen and measured to provide the best measure of an animal's genetic merit. BREEDPLAN information should always be used in conjunction with other selection criteria, including visual assessment.

A BEST PRACTICE GUIDE TO SELECTING YOUR NEXT NEW ZEALAND SHORTHORN SIRE

A BREEDPLAN Guide to Animal Selection allows you to select the best genetics for your herd in four easy steps:

1. Identify the New Zealand Shorthorn selection index of most relevance to you.
2. Rank animals using the chosen selection index.
3. Consider the individual EBVs of importance.
4. Consider other traits of importance (e.g. visual assessment).

The majority of these steps can be undertaken online, allowing you to generate a shortlist of bulls for potential purchase ahead of sale day.

The searchable version of this catalogue can be found online at <https://www.shorthorn.co.nz/> or at Pivot Design: www.pivotdesign.co.nz/catalogues

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	BIRTH	MILK	200 WT	400 WT	600 WT	SS
-1.5	+3.0	+6	+28	+39	+51	+1.5

CWT	EMA	RIB	RUMP	RBY%	IMF%
+34	+4.2	-0.2	+0.0	+0.9	+0.6

INDEXES

SELF REPLACING	DAIRY
+\$68	+\$38

The Australasian Shorthorn GROUP BREEDPLAN Estimated Breeding Values contained in this Sale Catalogue were compiled by the Agricultural Business Research Institute (ABRI) from data supplied by the breeders. Neither the New Zealand Beef Shorthorn Association nor the ABRI oversee or audit the collection of this data.

More information, including EBV descriptions and how to use them, can be found in the **Using & Understanding BREEDPLAN EBVs** booklet. Scan the QR code for details.




<https://breedplan.une.edu.au/media/dtqpdm34/using-and-understanding-breedplan-ebvs.pdf>

NEW ZEALAND SHORTHORN BREEDPLAN

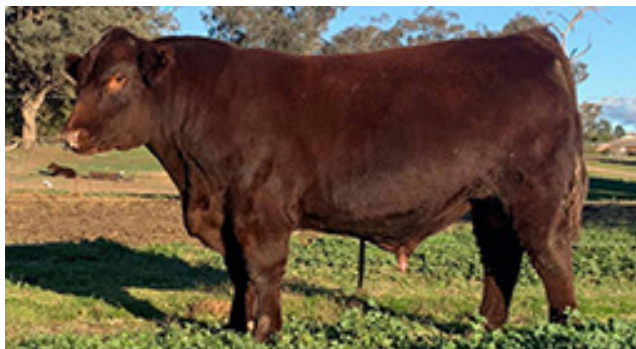
The New Zealand Shorthorn Association publishes the following BREEDPLAN EBVs and Selection Indexes. Please note that only EBVs from the same BREEDPLAN analysis can be directly compared.

Growth EBVs	Fertility & Birth EBVs
Birth Weight	Scrotal Size
200 Day Growth	Days to Calving
400 Day Growth	Gestation Length
600 Day Growth	Calving Ease Direct
Milk (Maternal)	Calving Ease Daughters
Mature Cow Weight	

Carcase EBVs	Selection indexes
Carcase Weight	Self Replacing Index
Eye Muscle Area	Dairy Index
Rib Fat	<i>Scan below for more detail</i>
Rump Fat	
Retail Beef Yield	
Intramuscular Fat	

Information on Selection Indexes can also be found at:
<https://breedplan.une.edu.au/media/xu0o2bi1/using-new-zealand-shorthorn-selection-indexes.pdf>

Reference Sire



SPRYS EXTRA SPECIAL N61 (IMP AUS) - Red with Little White

Born: 17/07/17

H.B. AUGLSN61

SASKVALLEY TRADITION 106T (P) Red

Sire: MURIDALE THERMAL ENERGY 15A (P) (IMP CAN) Red

MURIDALE GOOSE 32R (P) Roan

SPRYS ALL GOLD D052 (IMP AUS) Roan

Dam: SPRYS GOLDS JULIET G166 Red

SPRYS EXT JULIET D058 Red with Little White

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.0	+4.0	+8	+38	+50	+63	+2.9
78%	85%	42%	80%	80%	82%	73%

CWT	EMA	Rib	Rump	RBV%	IMF%
+41	+5.3	+1.0	+1.5	+0.4	+0.8
65%	65%	68%	68%	61%	56%

INDEXES (\$)

SR	DAIRY
+\$81	+\$44

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Reference Sire



ROYALLA TREMAIN M260 (IMP AUS) - Roan

Born: 24/07/16

H.B. AUJSNM260

THE GROVE KINGSWOOD W731 Red

Sire: FUTURITY FULLY LOADED F109 Roan

FUTURITY GRAND CARNATION W28 Red

ROYALLA NOSTALGIA Red

Dam: ROYALLA ROSEBUD H167 Red

ROYALLA ROSEBUD F335 Red

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-5.6	+3.8	+8	+32	+55	+63	+1.5
73%	87%	46%	82%	83%	85%	80%

CWT	EMA	Rib	Rump	RBY%	IMF%
+40	+3.8	+0.0	+0.9	-0.2	+0.7
68%	68%	73%	73%	67%	59%

INDEXES (\$)

SR	DAIRY
+\$98	+\$75

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBY%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Reference Sire



ORENA MAXIMUS - Roan

Born: 07/08/20

H.B. 209320008

FUTURITY FULLY LOADED F109 Roan

Sire: ROYALLA TREMAIN M260 (IMP AUS) Roan

ROYALLA ROSEBUD H167 Red

SPRYS PATENT'S ACE G38 (IMP AUS) (ET) Roan

Dam: ORENA MURIEL 15007 Roan

ORENA MURIEL 08019 Light Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-5.0	+4.8	+6	+38	+57	+70	+1.7
65%	80%	41%	76%	78%	80%	74%

CWT	EMA	Rib	Rump	RBV%	IMF%
+43	+6.2	+0.1	+0.1	+0.7	+0.4
63%	61%	66%	66%	60%	52%

INDEXES (\$)

SR	DAIRY
+\$75	+\$34

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Reference Sire



ORENA MANOR - Red with Little White

Born: 21/08/20

H.B. 209320011

MURIDALE THERMAL ENERGY 15A (P) (IMP CAN) Red

Sire: SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

SPRYS GOLDS JULIET G166 Red

INGLETON C111 (IMP AUS) Roan

Dam: ORENA K MOLLY 11011 Roan

ORENA MOLLY 06004 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
+0.4	+4.3	+7	+33	+46	+65	+2.3
65%	78%	40%	74%	74%	78%	71%

CWT	EMA	Rib	Rump	RBV%	IMF%
+43	+6.9	+0.1	-0.1	+1.9	+0.6
61%	60%	67%	67%	60%	51%

INDEXES (\$)

SR	DAIRY
+\$84	+\$40

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: 1

ORENA PURSUIT

- Roan

Born: 13/08/22

H.B. 209322014



MURIDALE THERMAL ENERGY 15A (P) (IMP CAN) Red

Sire: SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

SPRYS GOLDS JULIET G166 Red

ELOORA BAKER G31 (P) (AI) (IMP AUS) Roan

Dam: ORENA K MOLLY 17005 White

ORENA MOLLY 13016 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.2	+3.6	+5	+34	+47	+64	+2.7
48%	68%	36%	62%	65%	63%	48%

CWT	EMA	Rib	Rump	RBV%	IMF%
+39	+4.2	+0.4	+1.0	+0.4	+0.8
49%	46%	48%	48%	43%	40%

A Son of Sprys Extra Special, a moderate easy doing, well balanced young sire. Very quiet nature Sire verified, Used in Stud

INDEXES (\$)

Purchaser:

Price: \$

SR	DAIRY
+\$89	+\$49

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: **2**

ORENA PHOENIX

- Red and White

Born: 14/07/22

H.B. 209322003



MURIDALE THERMAL ENERGY 15A (P) (IMP CAN) Red

Sire: SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

SPRYS GOLDS JULIET G166 Red

ROYALLA REMBRANDT K413 (IMP AUS) Roan

Dam: ORENA FANCY 19011 Roan

ORENA FANCY 13005 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-3.9	+4.2	+7	+43	+60	+83	+3.2
63%	62%	34%	63%	67%	68%	62%

CWT	EMA	Rib	Rump	RBV%	IMF%
+51	+7.2	+0.2	-0.3	+1.4	+0.4
52%	50%	57%	57%	50%	43%

Another son of Sprys Extra Special Great structure, length and a large scrotal. High EMA and growth with a great temperament. Sire Verified , Used in Stud

INDEXES (\$)

Purchaser:

SR	DAIRY
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Price: \$

+\$109	+\$69
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SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: **3**

ORENA PRIMO

- White

Born: 20/07/22

H.B. 209322006



FUTURITY FULLY LOADED F109 Roan

Sire: **ROYALLA TREMAIN M260 (IMP AUS) Roan**

ROYALLA ROSEBUD H167 Red

ORENA PROMICE 017 Roan

Dam: **ORENA A FANCY 20018 Roan**

ORENA 16022 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-3.2	+2.0	+8	+25	+43	+41	+1.3
61%	69%	29%	64%	67%	69%	62%

CWT	EMA	Rib	Rump	RBV%	IMF%
+32	+2.1	+0.0	+0.8	-0.1	+0.9
52%	50%	56%	56%	50%	42%

A well balanced Tremain son out of first calver, high IMF. Sire Verified, Used over Heifers

INDEXES (\$)

Purchaser:

Price: \$

SR	DAIRY
+\$82	+\$60

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: 4

ORENA PLUTO

- Roan

Born: 07/09/22

H.B. 209322039



ROYALLA TREMAIN M260 (IMP AUS) Roan

Sire: ORENA MAXIMUS 20008 Roan

ORENA MURIEL 15007 Roan

ORENA BADCOCK 17018 Roan

Dam: ORENA K MOLLY 19016 Roan

ORENA K MOLLY 15036 White

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-3.0	+4.5	+5	+37	+55	+75	+2.7
39%	71%	31%	65%	68%	71%	67%

CWT	EMA	Rib	Rump	RBV%	IMF%
+45	+5.4	-0.4	-0.5	+1.3	+0.3
52%	51%	59%	60%	53%	42%

An eye catching Roan Bull, has great structure and balance. High growth, scrotal and EMA. Great temperament.

INDEXES (\$)

Purchaser:

Price: \$

SR	DAIRY
+\$85	+\$36

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: 5

ORENA PRIME

- Roan

Born: 06/09/22

H.B. 209322037



ROYALLA TREMAIN M260 (IMP AUS) Roan

Sire: ORENA MAXIMUS 2008 Roan

ORENA MURIEL 15007 Roan

ROYALLA REMBRANDT K413 (IMP AUS) Roan

Dam: ORENA K MURIEL 19013 Roan

ORENA MURIEL 15007 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-4.4	+4.0	+6	+39	+52	+61	+2.7
46%	73%	35%	67%	70%	73%	70%

CWT	EMA	Rib	Rump	RBV%	IMF%
+42	+6.6	+0.0	-0.5	+1.2	+0.2
55%	55%	62%	62%	56%	45%

A well balanced Roan Bull with an excellent front end. High Growth and EMA.

INDEXES (\$)	
SR	DAIRY
+\$74	+\$37

Purchaser:

Price: \$

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: 6

ORENA PARKER

- Red and White

Born: 07/09/22

H.B. 209322038



ROYALLA TREMAIN M260 (IMP AUS) Roan

Sire: ORENA MAXIMUS 20008 Roan

ORENA MURIEL 15007 Roan

OUTBACK SPRYS BALANCE G266 (AI)(IMP AUS) (ET) Red

Dam: ORENA MOLLY 19017 Red with Little White

ORENA MOLLY 034 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.3	+5.1	+6	+41	+65	+86	+2.0
44%	71%	35%	66%	68%	71%	68%

CWT	EMA	Rib	Rump	RBV%	IMF%
+49	+5.9	+0.0	+0.1	+1.1	+0.4
54%	53%	60%	60%	54%	44%

A deep bodied, easy doing red Bull with a great presence. Exceptional growth and high EMA.

INDEXES (\$)

Purchaser:

Price: \$

SR	DAIRY
+\$96	+\$42

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: 7

ORENA PHANTOM 22012

- White

Born: 09/08/22

H.B. 209322012



FUTURITY FULLY LOADED F109 Roan

Sire: ROYALLA TREMAIN M260 (IMP AUS) Roan

ROYALLA ROSEBUD H167 Red

SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Dam: ORENA MURIEL 20009 Roan

ORENA MURIEL 15020 White

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-4.8	+4.0	+7	+35	+53	+68	+2.1
64%	70%	30%	66%	68%	72%	68%

CWT	EMA	Rib	Rump	RBV%	IMF%
+41	+4.9	-0.3	-0.2	+0.6	+0.5
53%	53%	60%	60%	54%	44%

An Impressive Tremain son who ticks a lot of boxes. Sire verified.

Purchaser:

Price: \$

INDEXES (\$)	
SR	DAIRY
+\$94	+\$62

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: 8

ORENA PATHFINDER

- Roan

Born: 11/09/22

H.B. 209322041



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA MANOR 20011 Red with Little White

ORENA K MOLLY 11011 Roan

ORENA 13006 White

Dam: ORENA 15032 White

ORENA K MARY 13017 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-0.6	+4.7	+7	+34	+47	+74	+2.5
40%	70%	37%	66%	68%	72%	68%

CWT	EMA	Rib	Rump	RBV%	IMF%
+42	+5.4	-0.4	-0.4	+1.7	+0.5
53%	52%	60%	60%	54%	43%

A sound Roan Bull with eye appeal. Well balanced figures and great temperament.

INDEXES (\$)

Purchaser:

Price: \$

SR	DAIRY
+\$84	+\$37

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: 9

ORENA POLOI

- Roan

Born: 02/09/22

H.B. 209322030



ROYALLA TREMAIN M260 (IMP AUS) Roan

Sire: ORENA MAXIMUS 20008 Roan

ORENA MURIEL 15007 Roan

ORENA BALANCE 15012 Roan

Dam: ORENA A FANCY 17029 Roan

ORENA FANCY 15018 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-3.0	+4.0	+5	+34	+50	+62	+2.2
41%	70%	35%	65%	68%	71%	68%

CWT	EMA	Rib	Rump	RBV%	IMF%
+41	+5.7	+0.5	+0.9	+0.5	+0.7
53%	52%	60%	60%	53%	43%

A quiet roan Bull with well balanced figures and doability.

INDEXES (\$)

Purchaser:

SR	DAIRY
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Price: \$

+\$76	+\$26
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SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

Lot No: **10**

ORENA PROFESSOR

- Red with Little White

Born: 23/08/22

H.B. 209322018



ROYALLA TREMAIN M260 (IMP AUS) Roan

Sire: ORENA MAXIMUS 20008 Roan

ORENA MURIEL 15007 Roan

ROYALLA REMBRANDT K413 (IMP AUS) Roan

Dam: ORENA K MARY 19019 Red and White

ORENA MARY 09018 Roan

MARCH 2024 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.9	+4.4	+6	+38	+56	+69	+2.2
43%	69%	33%	63%	66%	68%	62%

CWT	EMA	Rib	Rump	RBV%	IMF%
+44	+6.3	-0.5	-1.1	+1.4	+0.2
51%	50%	56%	56%	50%	41%

A good sound easy moving Roan Bull

INDEXES (\$)

Purchaser:

Price: \$

SR	DAIRY
+\$86	+\$55

SHORTHORN BREED AVERAGE FOR 2022 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.5	+3.0	+6	+28	+39	+51	+1.5	+34

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.2	-0.2	+0.0	+0.9	+0.6	SR +68	DAIRY +38

COULD YOUR BULL FILL THIS SPACE?

Win a photoshoot and advertorial for 2025

We know your prize bull is worth putting front and centre, so enter the draw to win an interview, professional photoshoot and full-page advertorial just for your stud! Be an FMG client (or receive a valid FMG quote) and complete our short survey, and we'll put you in the draw!



Enter at fmg.co.nz/advertorial or scan the QR code*

For more information about FMG Premier Bull Sales Insurance talk to your FMG

Rural Manager and check our Purchaser Instruction and Insurance Slip.

*Terms and conditions apply

We're here for the good of the country.



FMG
Advice & Insurance

FMG Premier Bull Sale Insurance

What is FMG Premier Bull Insurance?

FMG provides automatic insurance for all bulls auctioned at an FMG Premier Bull Sale up to the value of \$50,000 for 14 days at no cost to the purchaser. For any bull purchased over \$50,000 talk to an FMG representative.

What is the length of cover?

You will automatically be insured for the specified bull for 14 days. You also have the option to extend the length of insurance to 12 months. Simply tick the “Extend your Premier Bull Insurance” option on the Purchaser Slip. The specified bull is then insured for the remaining period of 12 months at **7.6%** of the purchase price (the sum insured for the bull). If you would like to discuss an alternative timeframe, please have a chat with your local FMG representative.

You don't have to pay today, FMG will invoice you for this additional cover.



What are the benefits?

✓ *Infertility*

Cover if your specified bull has to be euthanised due to permanent infertility caused by certain accidents, disease, or illness.

✓ *Theft or death*

We cover your specified bull for theft or death caused by certain accidents, disease, injury, or illness (including while in transit anywhere in New Zealand).

✓ *Vet costs*

We cover up to \$500 for treatment of your specified bull to prevent death.

What will FMG pay?

FMG will pay the fair market value of your specified bull, less any amount you receive for the sale of the carcass, up to the amount shown on the insurance certificate.



Purchaser Instruction & Insurance Slip

Name: Buyer No:

Address:

.....

Delivery Address:.....

.....

Phone: Mobile:

Email..... NAIT No:

Lot No's Price \$.....

Lot No's Price \$.....

Lot No's Price \$.....

Lot No's Price \$.....

Debiting Company:.....

Branch:

Transport Instructions:.....

.....

Please tick this box if you consent to your information being shared between [insurer name.....], [vendor or organising body.....] and/or the relevant livestock agency, for the purpose of offering you insurance.

FMG INSURANCE COVER



14 days - FMG Premier Bull Cover (at no charge)

Extended cover to 12 months - FMG Exclusive cover- 6.5%

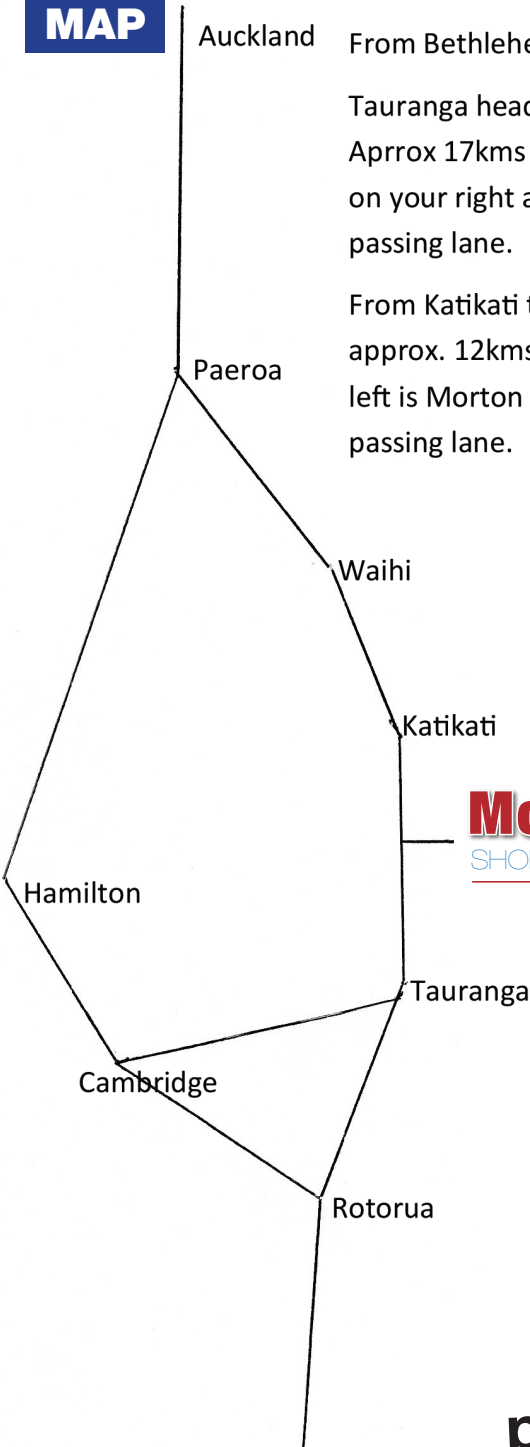
Buyer's Signature:

Date:

NOTE: No verbal instructions can be accepted. This slip **MUST** be completed & handed to the Booking Clerk before leaving the sale.



MAP



Auckland

From Bethlehem

Tauranga head North

Approx 17kms Morton Rd
on your right at end of
passing lane.

From Katikati travel south
approx. 12kms on your
left is Morton rd at end of
passing lane.

Paeroa

Waihi

Katikati

Morton
SHORTHORNS

Hamilton

Tauranga

Cambridge

Rotorua

Breeding Better Business

As part of New Zealand's largest Livestock network, our team of Genetics Specialists have the best advice, more contacts and greater reach.

If you're looking for a planned approach to success, give us a call today.

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Genetics Representative/Auctioneer
027 501 8182

NICK ROBERTS

Livestock Representative
027 592 7567

SIMON ROUSE

Area Livestock Manager
027 492 4805

ROD KAMPHORST

Livestock Representative
027 499 4937

STUART LANGDON

Livestock Representative
027 492 7765

FINN KAMPHORST

Livestock Representative
027 493 4484

WILLIE PURVIS

Livestock Representative
027 592 7542

PHIL OWEN

Livestock Representative
027 484 3186

LUKE RENTON

Livestock Representative
027 490 8450

www.pggwrightson.co.nz/livestock

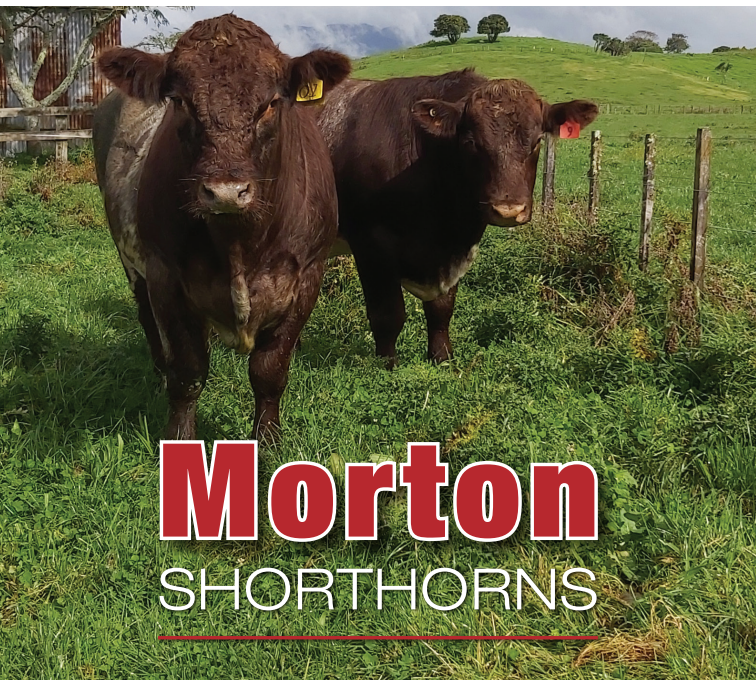
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BULL INSURANCE? Yes, we can help.

Scan to find out more.



Morton

SHORTHORNS

ENQUIRIES:

Craig Morton021 520 244
96 Morton Road, RD 4, Katikati 3181

Email: mortons76@extra.co.nz

facebook.com/
mortonshorthorns

